# 2<sup>nd</sup> DIGITAL CONSTRUCTION SUMMIT 2025 (DCS2025)

29<sup>th</sup> – 30<sup>th</sup> OCTOBER 2025 MITEC, KUALA LUMPUR



## SPONSORSHIP PROSPECTUS

## **ABOUT THE SUMMIT**



In conjunction with International Construction Week (ICW), the 2<sup>nd</sup> Digital Construction Summit (DCS) 2025 is a much-awaited summit that will bring us high-level discussions with key stakeholders in digital construction. DCS 2025 is a platform to discuss digital trends, strategic planning for organisations, stock take potential, and market size in the ASEAN and East Asia region, as well as impart benefits to the construction of digital growth.

## FOCUS

The DCS 2025 will host a highly curated panel discussion with an interactive exhibition for networking and gathering leading minds to examine the evolution of the digital construction industry in the ASEAN region as Malaysia hosted the chairman for ASEAN 2025.

There are four key reasons for participating in the DCS 2025, among many other benefits:

- A high-level international summit on digitalization
- Find out the latest info and megatrends in digital construction
- Seek potential digital growth in ASEAN and East Asia region
- Develop new business linkages and opportunities with key players

### WHO SHOULD ATTEND?

- Government leaders, policymakers, and key decision-makers
- High reputable construction contractors
- Consulting engineers
- Business leaders and entrepreneurs
- Academics and educationists
- Technologists and innovators
- Professional bodies and civil society leaders
- Digital investors
- Start-up companies and talented digital entrepreneurs



#### **BENEFITS OF THE SPONSORSHIP**

Participating in the DCS as a sponsorship will provide an excellent opportunity to promote your company, products, and capability. It is an effective platform to showcase your digital products. Your company logo will also be displayed in our publicity materials and get some other benefits.

Type of Sponsorship	Entitlement	Please Tick (/)
Platinum RM60,000	<ul> <li>1 VIP seat &amp; 20 complimentary seats</li> <li>Usage of company logo in all CREAM media publicity</li> <li>Advertisement for company article in DCS 2025 e-programme book</li> <li>1 exhibition booth during the summit (BuildXpo)</li> <li>Advertisement in CREAM's e-Magazine every quarter of 2025</li> <li>Become a speaker for CREAM's webinar program in 2025 (100-200 pax attendees)</li> <li>Free access pass for 20 participants to CREAM's webinar program (one time use in 2025)</li> </ul>	
Gold RM30,000	<ul> <li>15 complimentary seats</li> <li>Usage of company logo in all media publicity</li> <li>Advertisement for company article in DCS 2025 e-programme book</li> <li>Advertisement in CREAM's e-Magazine every quarter of 2025</li> <li>Free access pass for 15 participants to CREAM's webinar program (one time use in 2025)</li> </ul>	
Silver RM15,000	<ul> <li>10 complimentary seats</li> <li>Usage of company logo in all media publicity</li> <li>Advertisement for company article in DCS 2025 e-programme</li> <li>Advertisement in CREAM's e-Magazine twice in 2025</li> <li>Free access pass for 5 participants to CREAM's webinar program (one time use in 2025)</li> </ul>	
Bronze RM6,000	<ul> <li>5 complimentary seats</li> <li>Usage of company logo in all media publicity</li> <li>Advertisement for company article in DCS 2025 e-programme book</li> <li>Advertisement in CREAM's e-Magazine twice in 2025</li> </ul>	

#### SPONSORSHIP OPPORTUNITIES

Contact us today to secure your sponsorship. If you have any questions, please email Ir. Ts. Dr. Hj. Mohd Khairolden Ghani or Mr. Mhd. Jumain Mapplati at <u>khairolden@cream.my</u> / <u>jumain@cream.my</u>.

We look forward to working with you.



#### **REPLY FORM**

Our Ref No : CREAM/BPIP-18/2/41 ( ) Date :

#### CHIEF EXECUTIVE OFFICER

Construction Research Institute of Malaysia (CREAM) Level 14, CIDB 520, The Met Corporate Towers, No 20, Jalan Dutamas 2, 50480 Kuala Lumpur (U.P: MHD. JUMAIN BIN MAPPLATI) Email: jumain@cream.my

Dear Sir,

#### 2<sup>nd</sup> DIGITAL CONSTRUCTION SUMMIT (DCS 2025) SPONSORSHIP

I hereby <u>AGREE / NOT AGREE</u> to sponsor the event based on the preferred package.

Thank you.

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(Signature)

Name	:	
Organisation	:	
Address	:	
Tel. No.		:
Fax No.		:
Official Stamp		:

Note: \*Cross whichever irrelevant\*